



Susan G. Komen Greater New York City 2016 Race for the Cure
Saturday, September 10, 2016 Central Park West @ 72nd Street 6 a.m. to 1 p.m.

VOLUNTEER TEAM LEADERS – WHAT YOU NEED TO DO

Race for the Cure, our signature fundraising event, has raised more than \$80 million to fund breast cancer screening, treatment and advocacy services for thousands of New York area women and their families. Now in our 26th year, The Race for the Cure also provides a meaningful way to convene friends and colleagues to work toward a shared goal.

A team leader recruits a team of 4 or more volunteers from among your friends and colleagues to help out at Race Day. You are the motivator, the cohesive force behind your group of volunteers.

There are 20+ areas along the race course for which volunteers are needed. Depending on the size of your team and your team's interests, requests to be placed in specific areas along the race course will be honored.

Volunteers are needed to welcome participants and get them pointed towards the start line, cheer on runners as they make their way through Central Park, take pictures and post to social media, and assist with hospitality events. With more than 15,000 race participants expected, our volunteer teams are essential to the success of the day.

On Race Day you will:

- Convene your team of volunteers at a designated meeting spot
- Serve as the point of contact between your team and Susan G. Komen Greater NYC
- Ensure your volunteers understand their assignments
- A willingness to get loud and be excited a plus

As a team leader of volunteers for the 2016 Race for the Cure, you bring us one step closer to accomplishing our mission: no one should die from breast cancer.

I look forward to Racing for the Cure with you and your team of volunteers on September 10th -- *Susan J.*